



Loyalty Stamp Card Solution

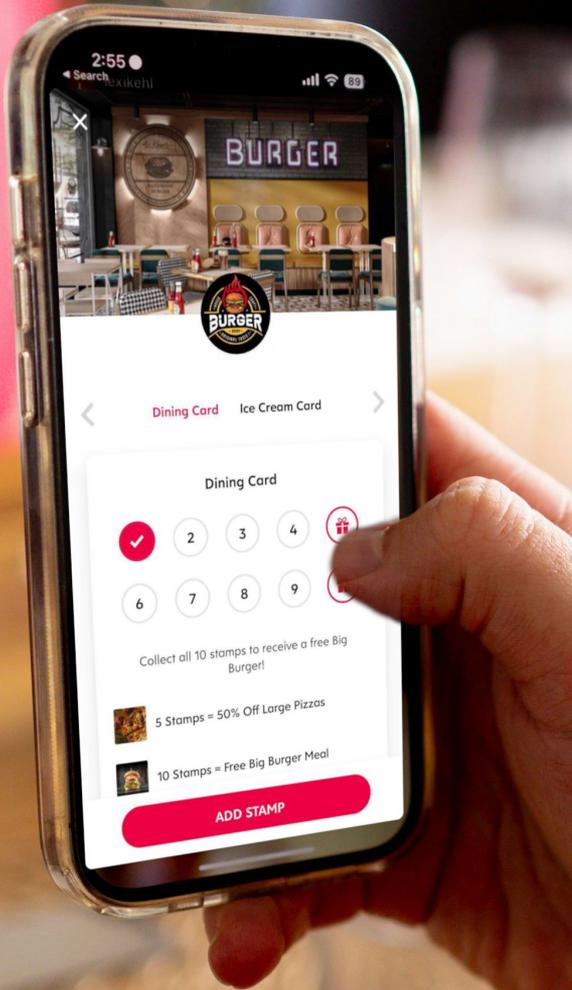
An automated loyalty and customer
marketing system for local businesses



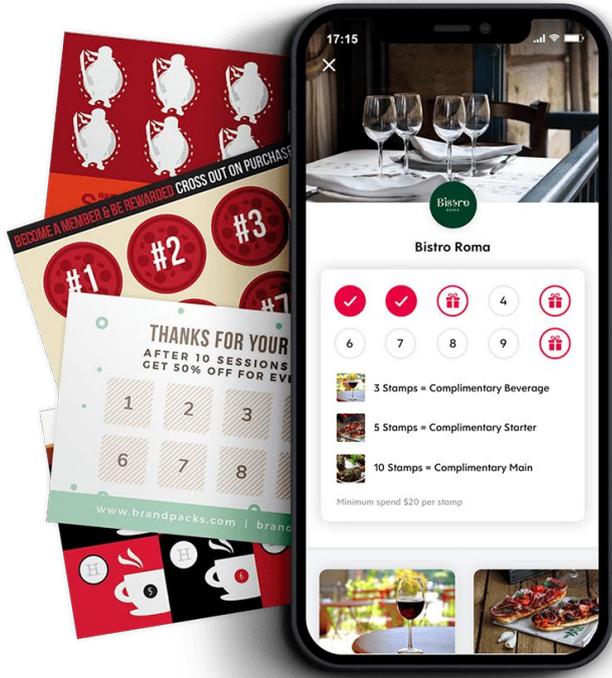
What is Flex Rewards?

- A full featured loyalty and customer marketing system designed to **boost repeat business**, **simplify customer communications**, and **automate loyalty tasks**
- We offer a **digital stamp card** to replace traditional paper “punch” or “stamp” cards. The card can also be used as a **prepaid services or items card** to boost sales.

Screenshot of a digital stamp card on the Flex Rewards app. Each card can hold up to 100 stamps. Numbers on the card indicate unearned stamps. Gift Box indicates a stamp milestone that will issue a reward.



How Does it Work?



Stamp Card

We use a **digital stamp card** to track visits and purchases. You decide how many stamps you wish to display on your card. Customers access their card via any **mobile phone browser** or the Flex Rewards app.

Milestone Rewards

Rewards are assigned to specific **stamp milestones**. When customers reach milestones, rewards are issued automatically into the customer's account for immediate or later redemption.

Collecting Stamps



Scan the QR Code

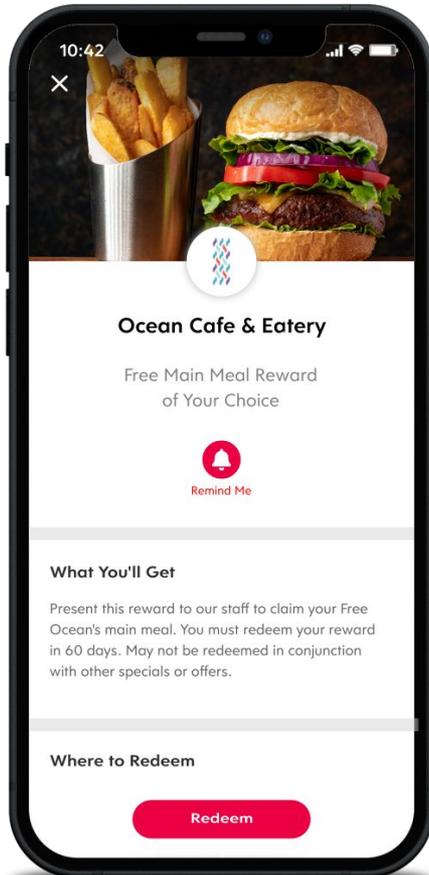
Customers collect stamps by scanning a digital or printed **“Add Stamp” QR Code**. No app downloads are required for the scan to work. Customers simply scan with their phone camera.



Login Once

After scanning the QR code, customers login once with one-touch Google or Apple ID. Customers do not need to login again.

*QR codes can be displayed in printed form, or digitally via the Companion App from any browser-enabled device such as a tablet or smartphone.



Redeeming Rewards

- Rewards are **digital vouchers** (e.g. free coffee on 10th purchase)
- Customers tap the **“Redeem” button** on their phone in the presence of staff. Staff validate the redemption by sighting a success screen
- Staff can also redeem rewards manually via the **Merchant Companion App**

Screenshot of a reward card on the Flex Rewards app. Customers redeem rewards by tapping the “Redeem” button and claim reward benefits on site.

Communicate professionally

In-App Messages

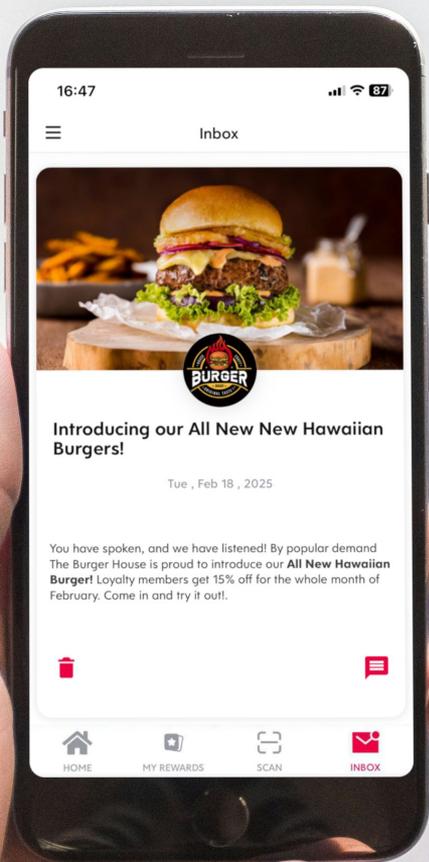
Send custom in-app message to customers via the app. All messages are media-rich for deeper engagement.

Loyalty Rewards

Send custom rewards to customers whenever you have a promotion or special offer.

Push Notifications

Send **unlimited mobile push notifications** and **email alerts** with your announcements or loyalty rewards



We automate the most important tasks!

We Miss You Rewards

Automatically send Rewards, Messages or Free Stamps to inactive members to ensure they don't leave.

Welcome Rewards

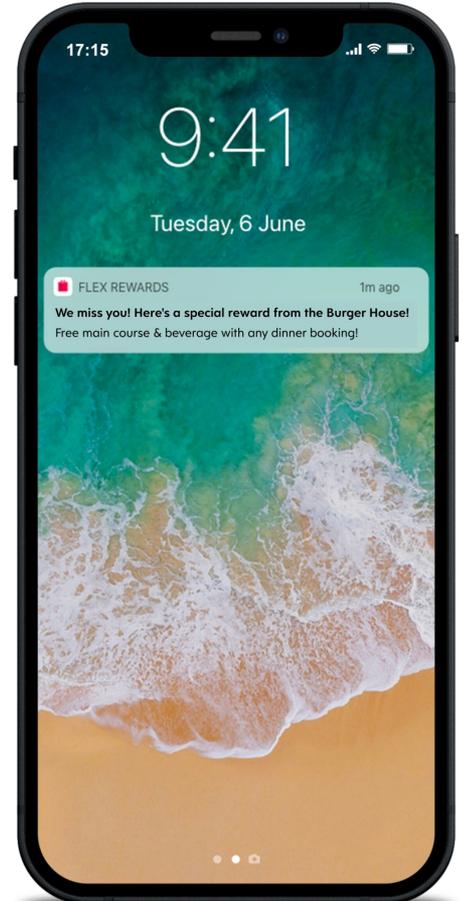
Issue 'Welcome Rewards' when anyone joins your program. Great for incentivizing sign-ups when you promote your rewards program

Birthday Rewards

Configure birthday rewards that will automatically send to each member prior to their birthday

Referral Rewards

Give bonus rewards to members who make successful business referrals.



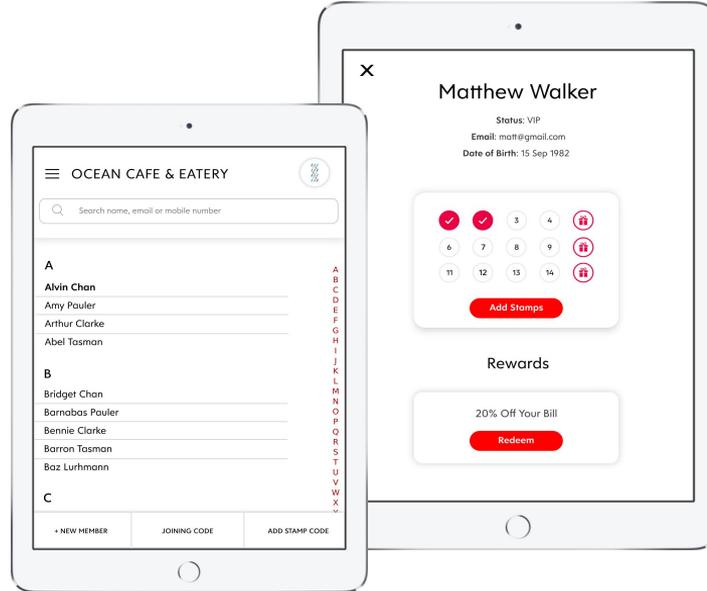
Front Desk Operations

For high-end operations like spas or clinics, you can use our Merchant Companion App to administer customer accounts without using QR codes

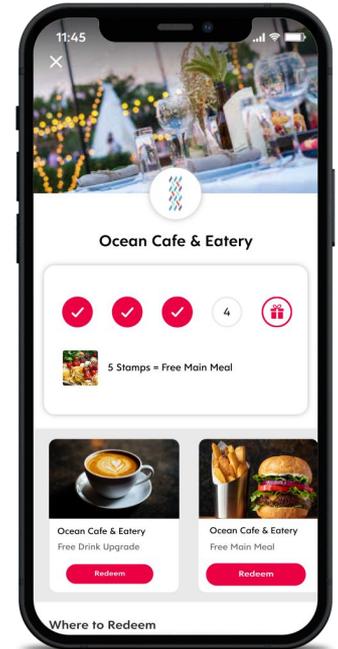
1. Use the Companion App to manually register or lookup customers by name, email, or phone number from any tablet, phone or computer.



The Companion App is accessible via any device with a browser

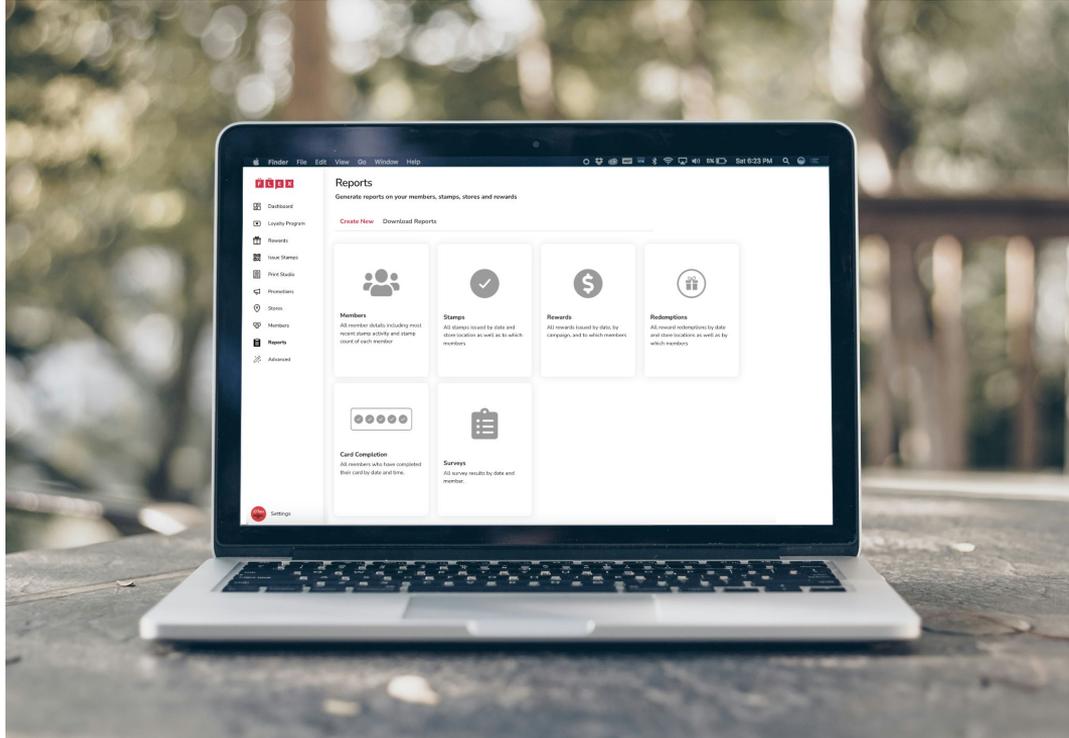


2. Update customer accounts by adding stamps and redeeming rewards.



3. Customers check progress online or through the Flex Rewards app.

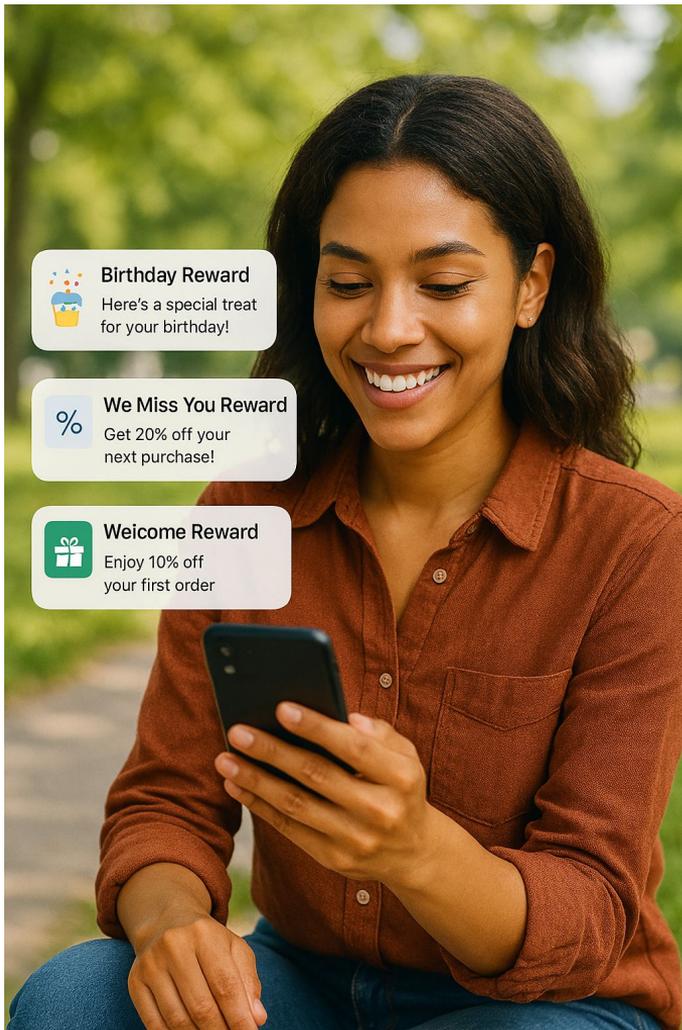
Data Reports & Analytics



Get real-time data reports on stamp activity, reward activity, membership details, and store performance.

All transactions are time-stamped for analytics and reconciliation purposes.

Data reports are downloaded in CSV format.



Birthday Reward

Here's a special treat for your birthday!



We Miss You Reward

Get 20% off your next purchase!

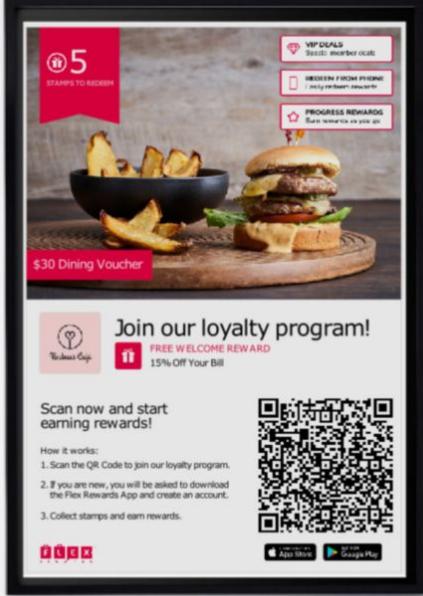


Welcome Reward

Enjoy 10% off your first order

Pricing

- Flat monthly fee of **US\$36 / month**
- **30-day Free Trial**
- 24/7 technical support
- **No long-term contract**
- **Month-to-month billing**
- **No limit on membership numbers**
- Payments are processed through credit card via Stripe on the 1st of each month



Included Extra Features

- Audience Targeting
- Surveys
- Multiple Cards*
- Multiple Stores*
- Joining Displays & Templates
- Unlimited Sub-Users
- Digital Stamp Passport Option
- Capture Additional Information
- Choice of App or Browser interface
- Bulk Import of Customer Lists

* The Flex Loyalty Plus+ Plan comes with 2 card slots and 1 venue. Extra card slots are US\$10.00/month each, and extra venues are US\$14.50/month each. Contact us for bulk rates if you are a national or regional brand

About Us

Flex Rewards is a business of **Flextech.io Pte. Ltd.**, headquartered in Singapore & New Zealand

Flex Rewards operates in the **USA, Canada, the UK, Australia, New Zealand** and **Singapore**

The registered address of the company is 20 Cecil Street, #05 - 03 Plus, Singapore 049705. Our company UEN registration number is 201803115D

More information at www.myflexrewards.com

Contact us at support@myflexrewards.com

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