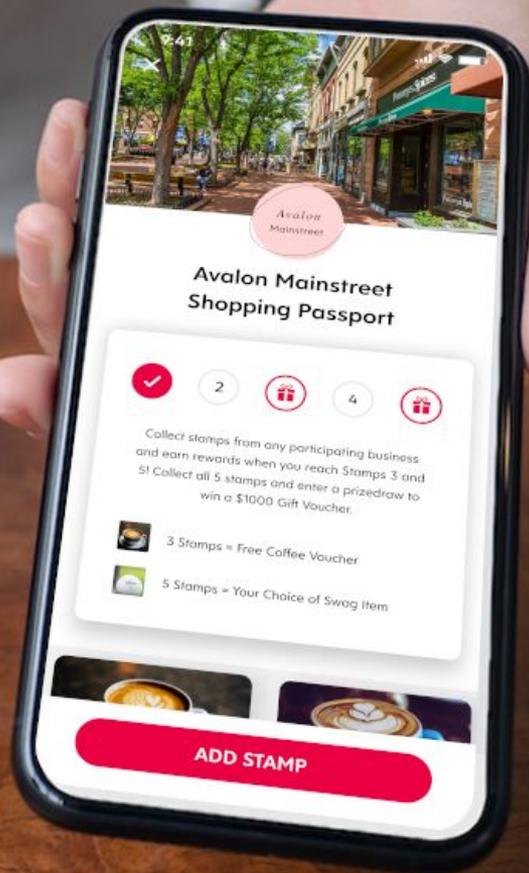




# Prize Draw Stamp Passport

A custom digital stamp card for Group Hosts

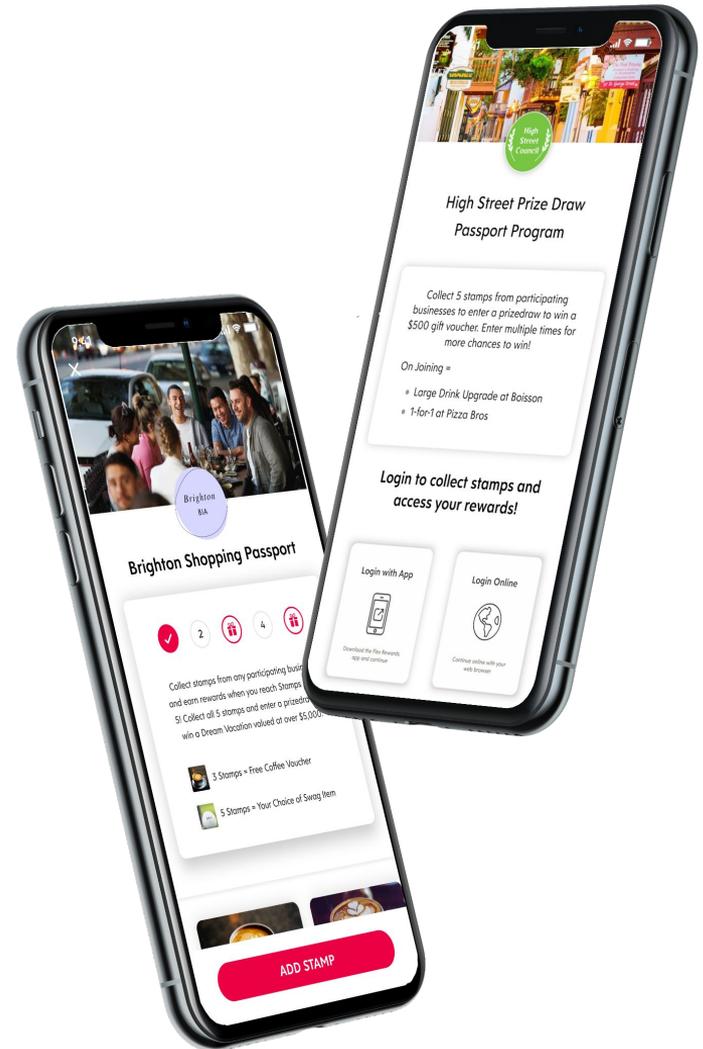


# What is the Prize Draw Stamp Passport?

A **custom stamp** card that incentivizes customers to **visit multiple business venues**

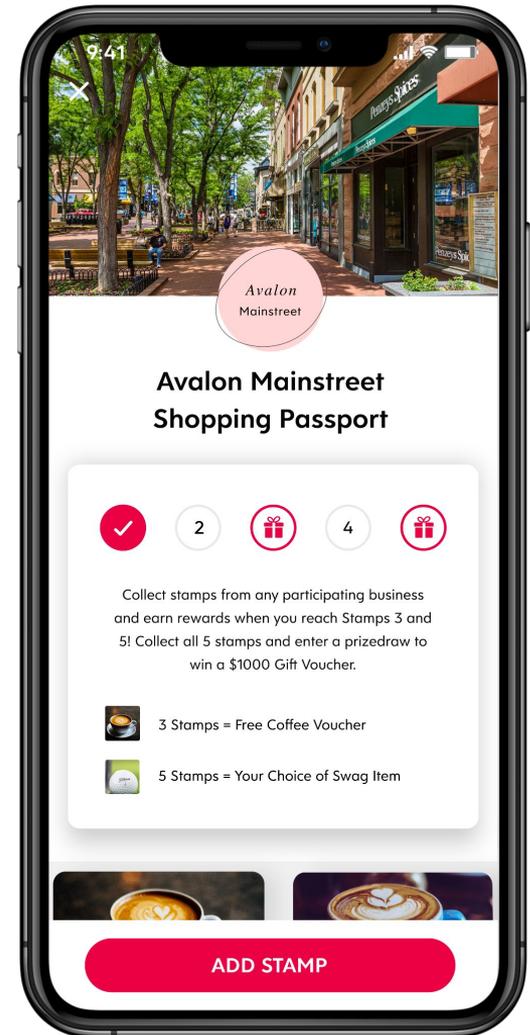
Designed for:

- ★ Business Improvement Associations
- ★ Shopping Centers
- ★ Event Managers and
- ★ Any group that manages multiple venues



# How Does it Work?

- Customers access the Passport via the **Flex Rewards App** (iOS & Android) or any **mobile phone browser**
- Participants **collect stamps** from different business venues by scanning a printed **QR code** at each location
- Customers **earn rewards** and **enter prize draws** as they complete their passport

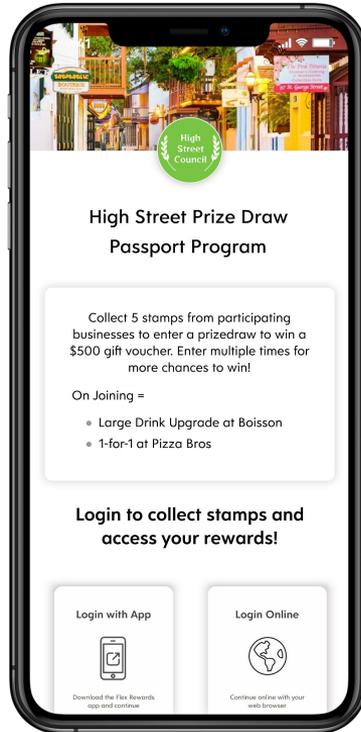


# Easy to Operate

## 1.

### Display QR Codes

Printed **QR Codes** are displayed at each venue. Customers scan this code from their phone camera to collect a stamp



No app download is required. Customers can access their passport via their phone browser

## 2.

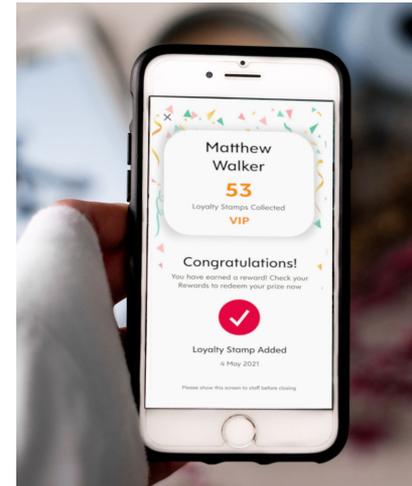
### Customers Sign up

Upon scan, the Customer's browser opens and takes the customer to the program's **Landing Page**. The Landing Page describes the program and invites the customer to login with the Flex Rewards app or online via their web browser

## 3.

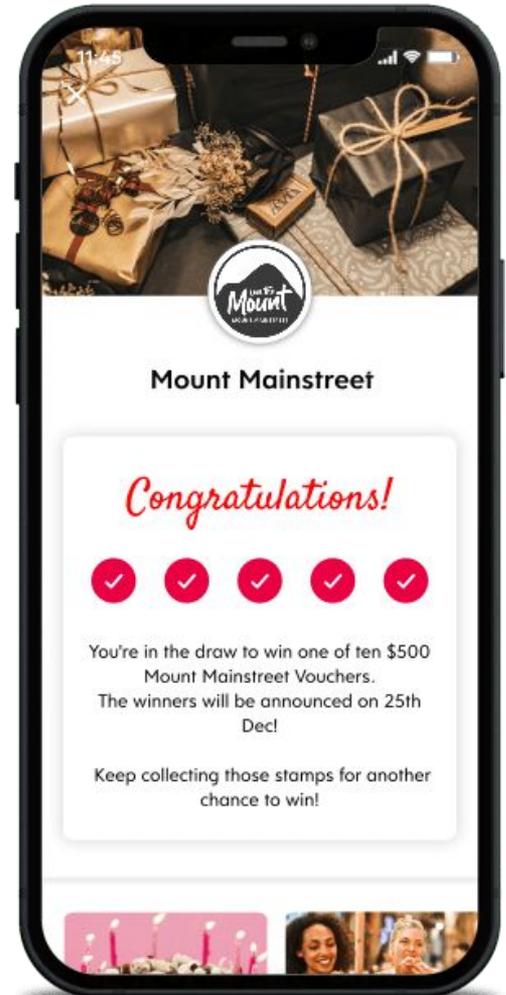
### Stamp Added to Passport

The customer joins the Program, and a stamp is automatically added to their card. You can limit the number of stamps collected at each venue to encourage participants to visit multiple venues

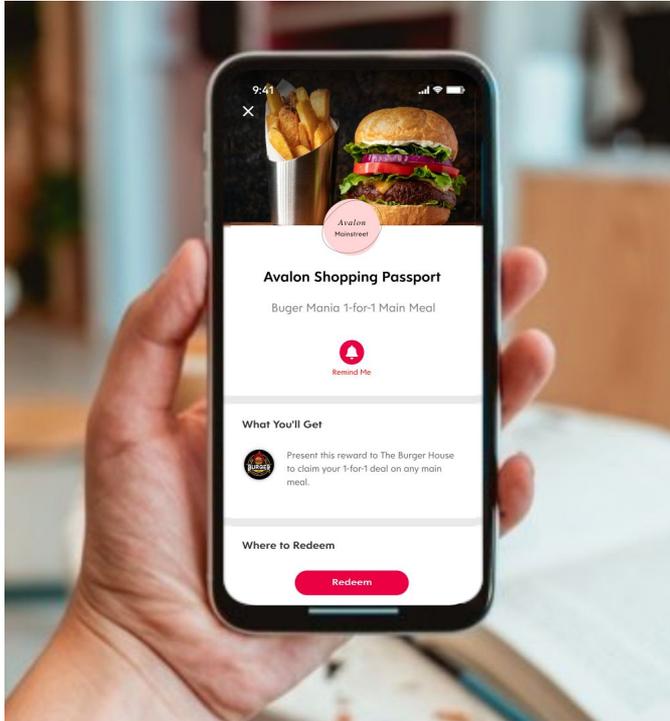


# How do Prize Draws work?

- Participants are entered into your Prize Draw **upon joining** your program and/or **upon completing** their passport
- Prize draws can be conducted at the **end of the campaign**, or at **regular intervals** throughout the campaign
- Prizes winners are **notified via email** and announced on social media



# How do Rewards Work?



- At your option, customers earn **Progress Rewards** on any stamp milestone, or receive **Welcome Rewards** upon joining as incentives to visit participating businesses
- Rewards are redeemed by tapping the **“Redeem”** button on a Reward card in the Flex Rewards app
- Staff validate the redemption by **sighting a success screen**, or by **accessing customer accounts online** and redeeming rewards for them

# Additional Customizations



## Multiple Prize Entries

Allow customers to complete your passport multiple times to allow participants to enter prize draws multiple times



## Custom Notifications

Customize program descriptions and success notifications when customers complete your passport



## Add Venues Anytime

As more venues sign up to your program, you can add them dynamically anytime during the campaign



## Booking Links

Insert links to booking pages to make it easy for participants to visit other venues



## Sponsor Logos

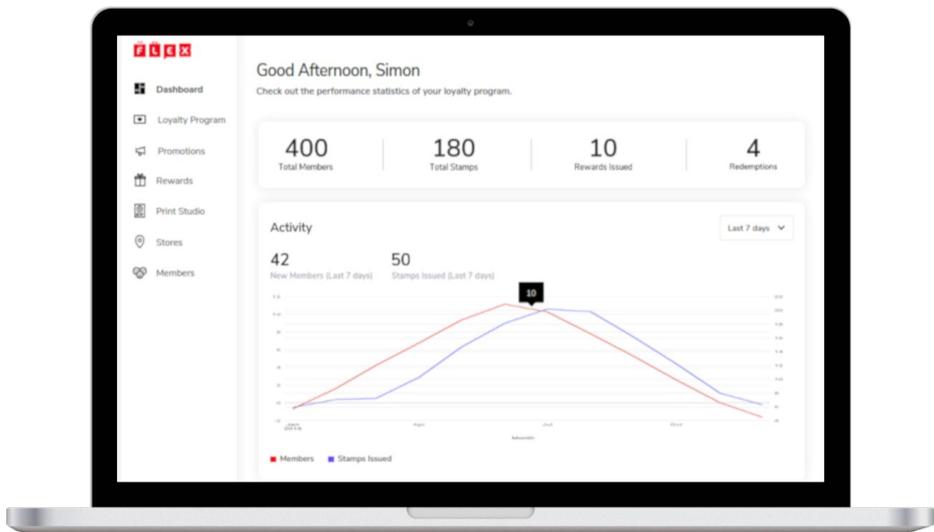
If your campaign is sponsored by third party brands or businesses, you can insert sponsor logos in rewards and program descriptions



## Custom Data Report

Request custom data reports to track the progress of different venues or participant activities

# Data Collection & Privacy

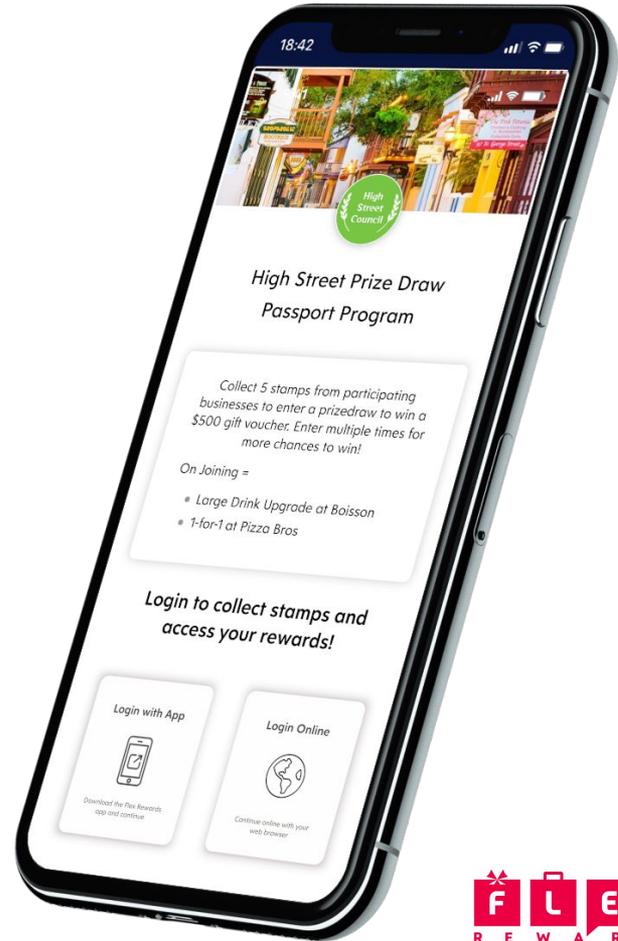


Screenshot of Flex Rewards' Merchant Dashboard where you can access and download member details at any time

- You may download a CSV list of all member details anytime from your Flex Rewards Merchant Dashboard. Member information includes First Name, Last Name & Email address
- Members must opt-in to join your program and consent to the release of personal information to you as the program operator

# Pricing

- Pricing is determined by the number of venues covered by your program
- There are no limitations on customer sign-up numbers
- Payments are processed through credit card via Stripe on the 1st of each month
- Contact us for a free quote



# Contact Us



Flex Rewards is a business of **Flextech.io Pte. Ltd.**, headquartered in Singapore & New Zealand

Flex Rewards operates in the **USA, Canada, the UK, Australia, New Zealand and Singapore**

The registered address of the company is **3 Coleman Street, #03-24, Suite 6553-E, Singapore 179804**

More information at [www.myflexrewards.com](http://www.myflexrewards.com)

Contact us at [support@myflexrewards.com](mailto:support@myflexrewards.com)

